

RBA
RATES
2025



Table with 2 columns: Item, Price. Rows: Backcover (12.160 €), Inside Cover (simple) (10.640 €), Inside Cover (double) (19.760 €), Inside Backcover (9.120 €).

Table with 2 columns: Item, Price. Rows: 1st Right Hand Page (10.260 €), Right Hand Page 1st Third of Magazine (9.120 €), Page facing... (8.740 €), 1st Double Page (15.200 €), Double Page (13.300 €), 1/2 Page (5.700 €), 1/2 Double Page (10.640 €), 1/3 Page (3.800 €), Single Page * (7.600 €).

(*) The acquisition of this ad space does not include a specific positioning

Table with 2 columns: Item, Price. Rows: 1 Page (206x272), Double Page (412x272), 1/2 Horizontal Page (206x136), 1/2 Vertical Page (103x272), 1/3 Vertical Page (68x272).

Measurements in milimetres
Important:
For bleed, add 5mm to each indicated size on each side.

Approximate Deadline:
day 30 of each month
Approximate Publication Date:
day 20 of each month

- CONTRACTING:
1- Advertorials and special ad spaces have a surcharge of 20%.
2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
3- VAT and the cost of producing the originals have to be paid by the adevtiser.

CIRCULATION CONTROLLED BY OJD
AUDIENCE/READERSHIP CONTROLLED BY EGM

CHARACTERISTICS:
American Binding



ARQUITECTURA
DISEÑO

DISPLAY

Table with 5 columns: Site, Device, Sizes, Weight, Fee. Rows: Megabanner/Sticky, MPU, Double MPU, Billboard/Sticky, Skin/Sticky, Pre-Roll, In-Text, Topscroll, Midscroll.

Table with 2 columns: Option, Value. Rows: Drop-down (+ 10%), Geographical Segmentation (+ 10%).

SPONSORSHIPS

Table with 4 columns: Brand Day, Brand Week, Brand Day Global, Patrocinio Sección, Patrocinio Etiqueta, CPM, Skin/header format + 2 MPU, Fee.

BRANDED CONTENT

Table with 2 columns: Content Type, Price. Rows: Weekly Branded Content (4.000 €), Branded Content Standar (5.900 €), Fortnightly Branded Content (9.100 €).

OTHERS

Table with 3 columns: Display Newsletter, Sponsorship Newsletter, Product Placement, CPM, Fee.

Check for other publicity options

INSTAGRAM

Table with 1 column: Social Media Formats: Posts / Reels / Galleries, Competitions, Quiz, Darkpost, Unboxing, Haul, Lives.



Price depending on reach
Please contact us for other advertising options

www.rbapublventas.com

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